

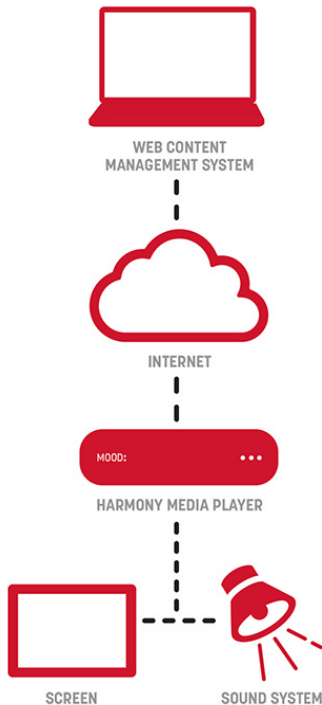


THIS IS THE HARMONY PLAYER.

All-In-One Audio & Visual
Digital Media Player

MEET HARMONY

Deliver your Music, Messaging and Digital Signage from one device with Mood Harmony – Mood's most innovative and versatile digital media player.



UNMATCHED MUSIC CONTROL. Create the perfect sound for your brand and choose from multiple professionally-designed music programming options - all backed by the world's largest library of fully-licensed music.

EASY VISUAL CONTENT MANAGEMENT. Instantly manage and schedule your Digital Signage solutions across one or multiple locations.

SUPPORTS MULTIPLE FILE TYPES. Harmony supports all common HD image and video file types, as well as HTML5, RSS feeds, live streaming and more.

EXPANDABLE STORAGE. From 16 GB to 256 GB of storage, Harmony makes it easy to store a wealth of Music, Messaging, and Digital Signage Content.

EASY INSTALLATION. Harmony is designed for simple plug & play installation with built-in mounting ports to make it easy to attach the player.

CENTRALIZED MONITORING. Conveniently monitor the health of your fleet of Harmony devices through Mood's online Monitoring app: easily identify devices that are offline, review performance metrics, recently played content, send on-click commands, export reports and opt-in for email alerts.

ENERGY-EFFICIENT. Designed to be 'always on', Harmony is designed with energy efficiency in mind, using under 10W of power no matter what content it's playing.

HARMONY PLAYER APPLICATIONS

1. **Harmony as a Music/Overhead Messaging Player**
 - For new clients who need music (Harmony Music)
 - Or for clients who want to convert their devices
2. **Harmony as an Digital Signage/Mood TV Player:**
 - For existing/new clients who need visuals (can also be paired with Harmony Music on a separate Harmony Player).
3. **Harmony as a Music/Messaging on Hold Player.**

HARMONY MUSIC

Programs

- Programs play independently the way our Music Design team builds them.
- Custom Music Programs are supported but limited until Encore integration is completed.

Mixes

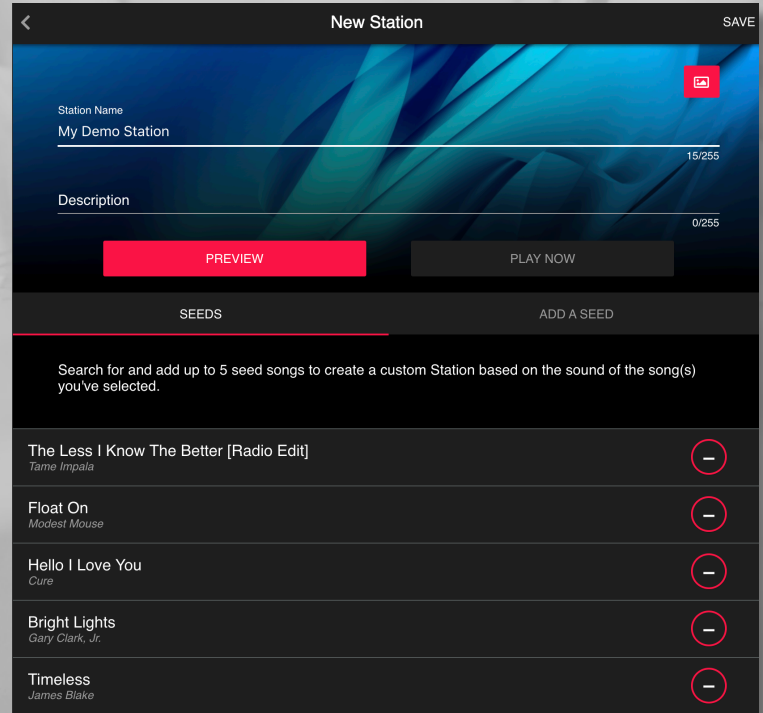
- Select up to 10 Elements and Mix them by Mood or Blend them by Element (more on next slide).

Stations

- Search for your favorite songs/artists and Harmony will create a station based on the sound of the music you've selected.

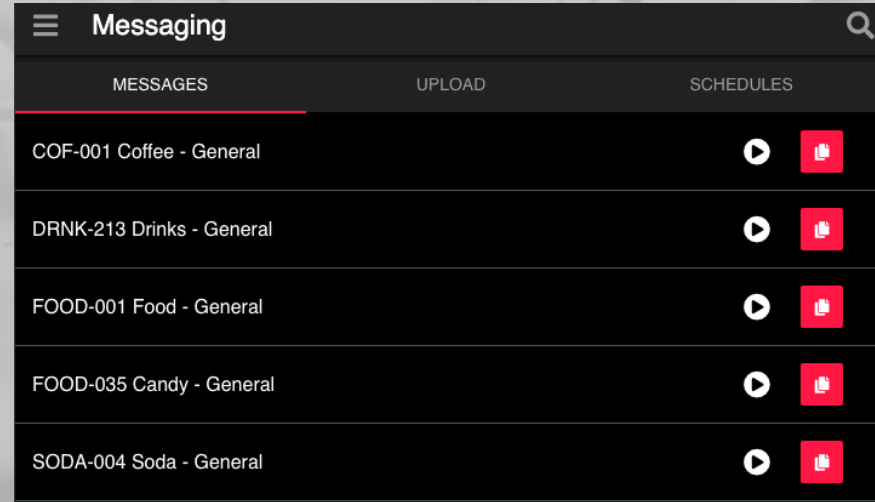
Additional Features:

- "Now Playing" screen, Proactive Blocking songs/artists, Scheduling and Dayparting, Ability to control all devices from one place, Mobile-friendly, No App Download



HARMONY MESSAGING

- Harmony can support Overhead Messaging in multiple ways.
- The client can upload their own Messages (mp3s) and schedule them to play at certain times, certain



HARMONY MESSAGING/MUSIC ON HOLD (MOH)

- Harmony can support Messaging/Music On Hold
- Music/Messaging on Hold needs to be setup and managed by our Messaging team.
- Remember that Harmony Players only have 1 Zone of Audio, so if a client needs MOH, they'll need a dedicated Harmony Player.

MOOD  HARMONY™

MOOD  HARMONY™

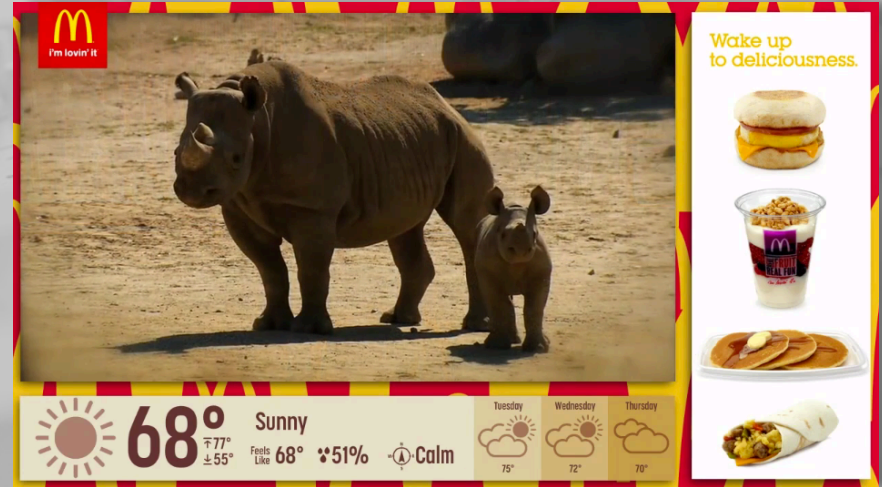
HARMONY SIGHT: DIGITAL SIGNAGE, MOOD TV, DIGITAL MENU BOARDS

- Harmony fully supports our 3 Sight Solutions:

- Mood TV
- Digital Signage
- Digital Menu Boards

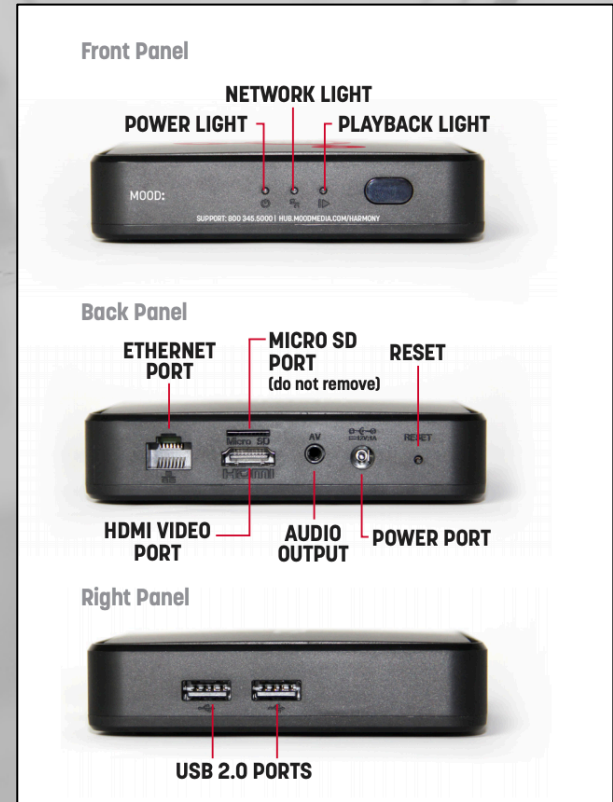
- 4K is only available on MVP 195 - anything else is available on

Harmony Player



TIPS

- Harmony Player does not need a USB dongle of any kind.
 - For WiFi, Harmony has an internal WiFi antenna
 - For Content Storage, Harmony uses an SD Card in the back of the player. If the SD card is popped out, the client will have issues.
- Harmony Music is not a Streaming Music Service - that is coming later this year. When using Harmony Music app - there will be a slight delay before the music changes
- Harmony Player only has 1 zone of Audio at this time (coming later this year)
- Harmony Music includes DIY Messaging (client can upload and schedule their messages themselves) or client can work with our Messaging team.



ProFusion iS/iO VS HARMONY PLAYER



VS



Profusion iS/iO:

- 2 zones
- Offline updates available (iS only)
- Core Music, Elements, Mix Pro

Harmony Player:

- Smaller Form Factor
- More Cost Effective
- 1 zone per device
- Harmony Music - "Hands On" or "Hands Off"

MVP 195 VS HARMONY PLAYER



VS



MVP195:

- Stronger WiFi Signal
- Bluetooth Audio
- 4K video ability
- Higher Processing Power

Harmony Player:

- Smaller Form Factor
- More Cost Effective
- Great for Digital Signage, Menu Boards, etc.

HARMONY 2020 TIMELINE

